



OUR  
STRATEGY  
**TOWARDS**  
2030





LEWISHAM COLLEGE



SOUTHWARK COLLEGE



# WELCOME



**NCG is an ambitious organisation with a unique proposition that straddles the Further and Higher Education sectors, delivered across a national footprint.**

Our mission is to deliver exceptional education in order to create life-changing opportunities for individuals that strengthen the prosperity of their local communities. In turn this enables us to realise

a vision to lead the education sector through our national reach and our local impact.

We are committed to creating inclusive communities of excellent learning and teaching

which benefit from sharing best practice developed across the seven learning organisations which are NCG.

Our strategic themes speak to our mission and vision and all our activities are focussed on enabling students at every stage of their learning journey to do their very best, to have the best possible experience of learning and development, and to achieve whatever ambitions they have for themselves and others.

Together with our partners we are creating the workforce of the future by enabling all people, regardless of their background, to develop the skills that our local communities need to be successful and sustained. We hope that our strategy inspires you to think about joining our educational group whether as a learner, or as an educator, dedicated to realising your own potential and that of others.

**Liz Bromley**  
Chief Executive Officer  
NCG



# OUR MISSION

Enabling social mobility and  
economic prosperity through  
exceptional education.



“

My course is equipping me with a set of skills that will enable me to pursue a career in the energy sector, one of the fastest growing industries in the UK. This programme is opening up a world of opportunities, right on my doorstep that I didn't think was possible.

**Charlotte Palmer,**  
Renewable and Subsea  
Engineering Student,  
Newcastle College.

# OUR VISION

To be the UK's leading  
college group recognised for  
our local impact, national  
influence and reach.





# OUR STRATEGIC THEMES

Exceptional teaching, learner experience and outcomes

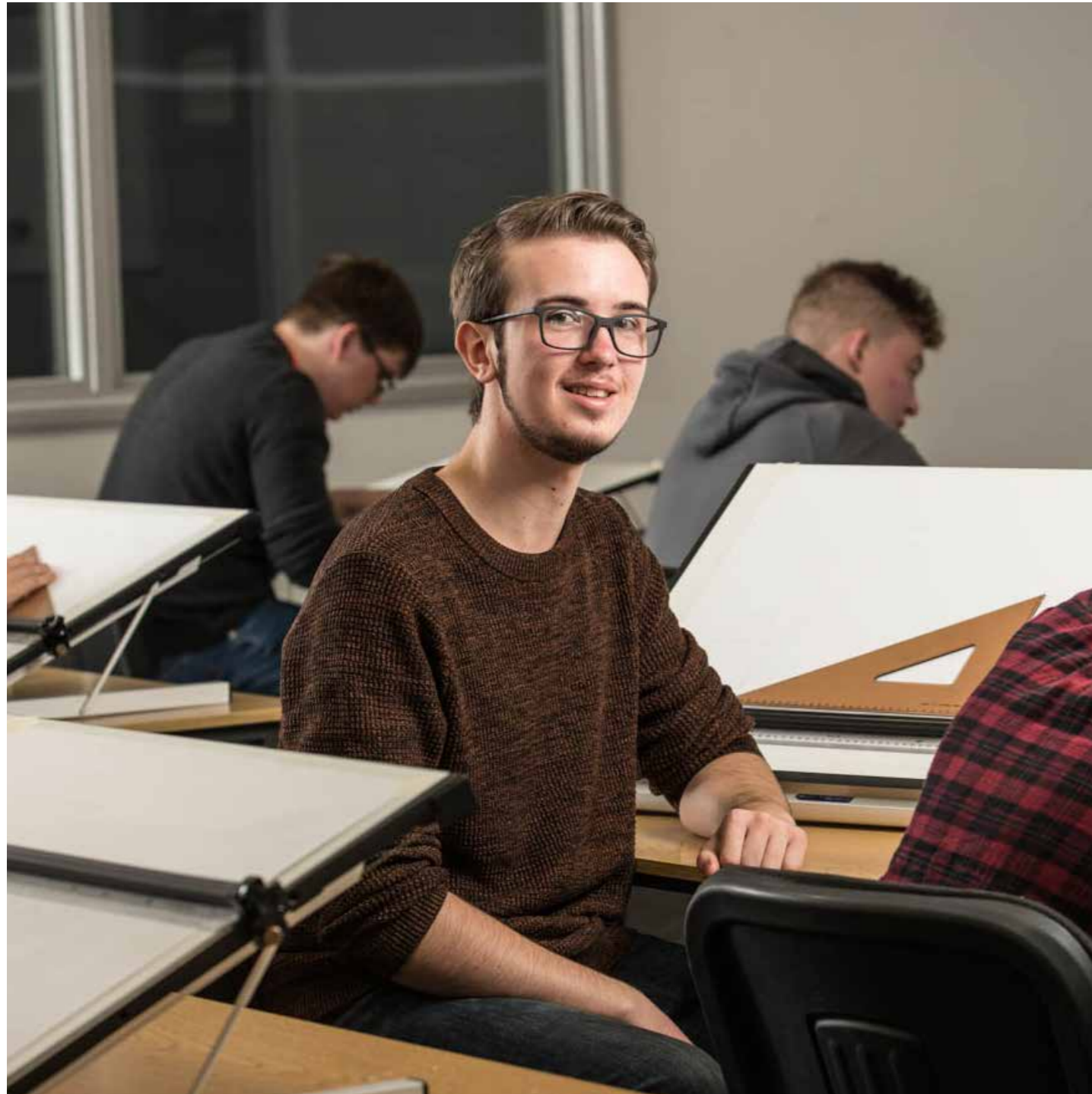
Innovative, relevant courses and qualifications

Ambitious and responsible educators and leaders

Outstanding digital and physical learning environments

Financial sustainability powering reinvestment



Impactful external engagement and civic commitment




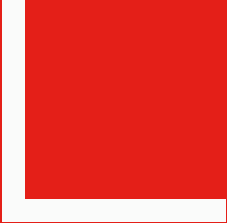
# KEY PERFORMANCE INDICATORS

	KEY PERFORMANCE INDICATORS	TARGET 2022	TARGET 2025	TARGET 2030
<b>QUALITY</b>	Quality of Further Education	Good	Outstanding	Outstanding
	Quality of Higher Education (TEF)	Silver	Gold	Gold
<b>CURRICULUM</b>	Sustained student destinations (FE and HE)	93%	95%	95%
<b>PEOPLE</b>	Colleague engagement	85%	90%	95%
<b>RESOURCES</b>	Learner satisfaction with our resources (FE and HE)	95%	96%	99%
	% Reduction in carbon footprint across our estate and activity	40%	50%	70%
<b>FINANCE</b>	Annual EBITDA (as a % of turnover)	5%	7%	8%
<b>REACH</b>	Progress in delivering EDIB Strategy	Good	Outstanding	Outstanding

# SUPPORTING OUR STRATEGY



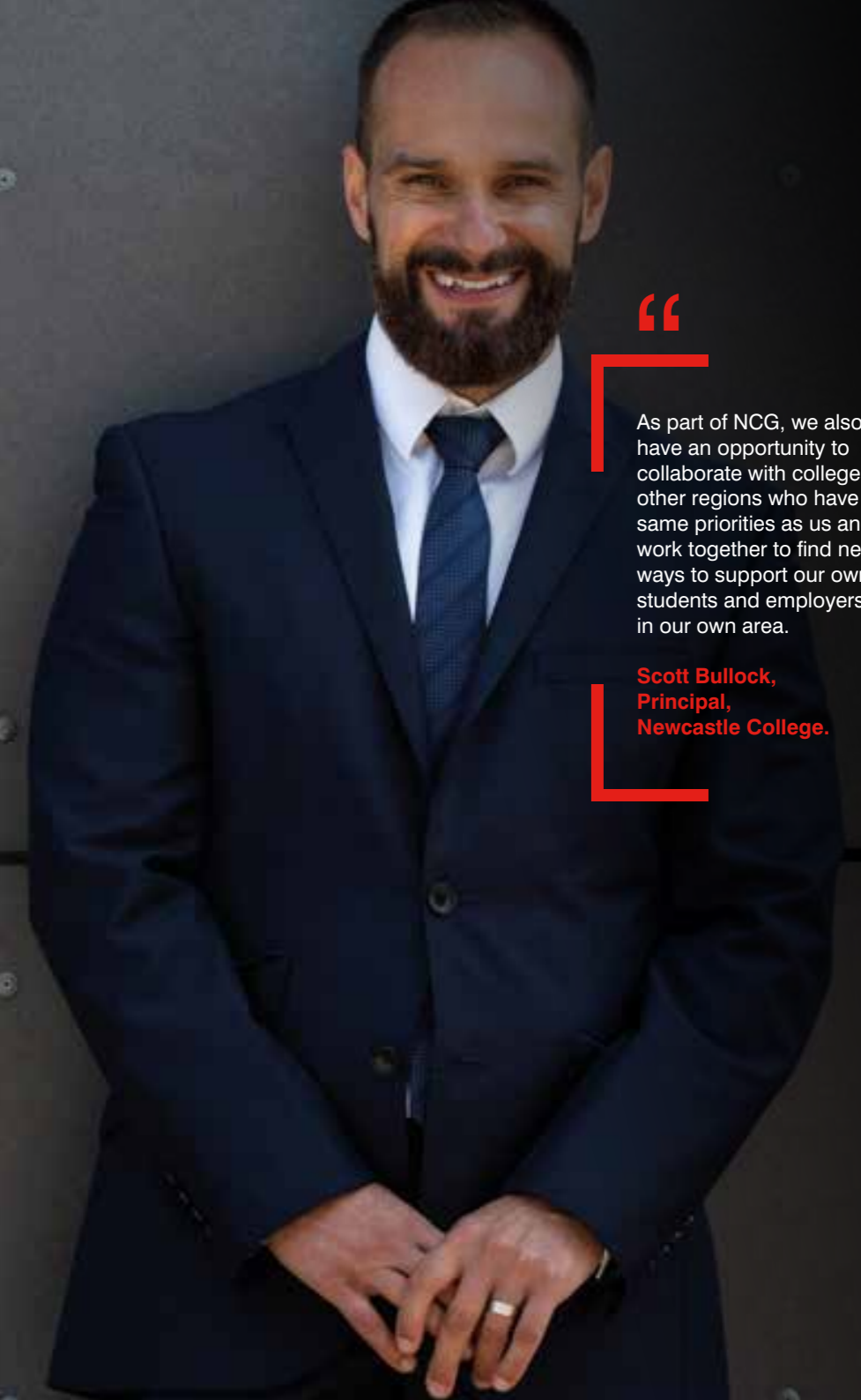
NCG has over 2,000 members of staff who work to support 25,000 learners and thousands of businesses every year, regionally and nationally.



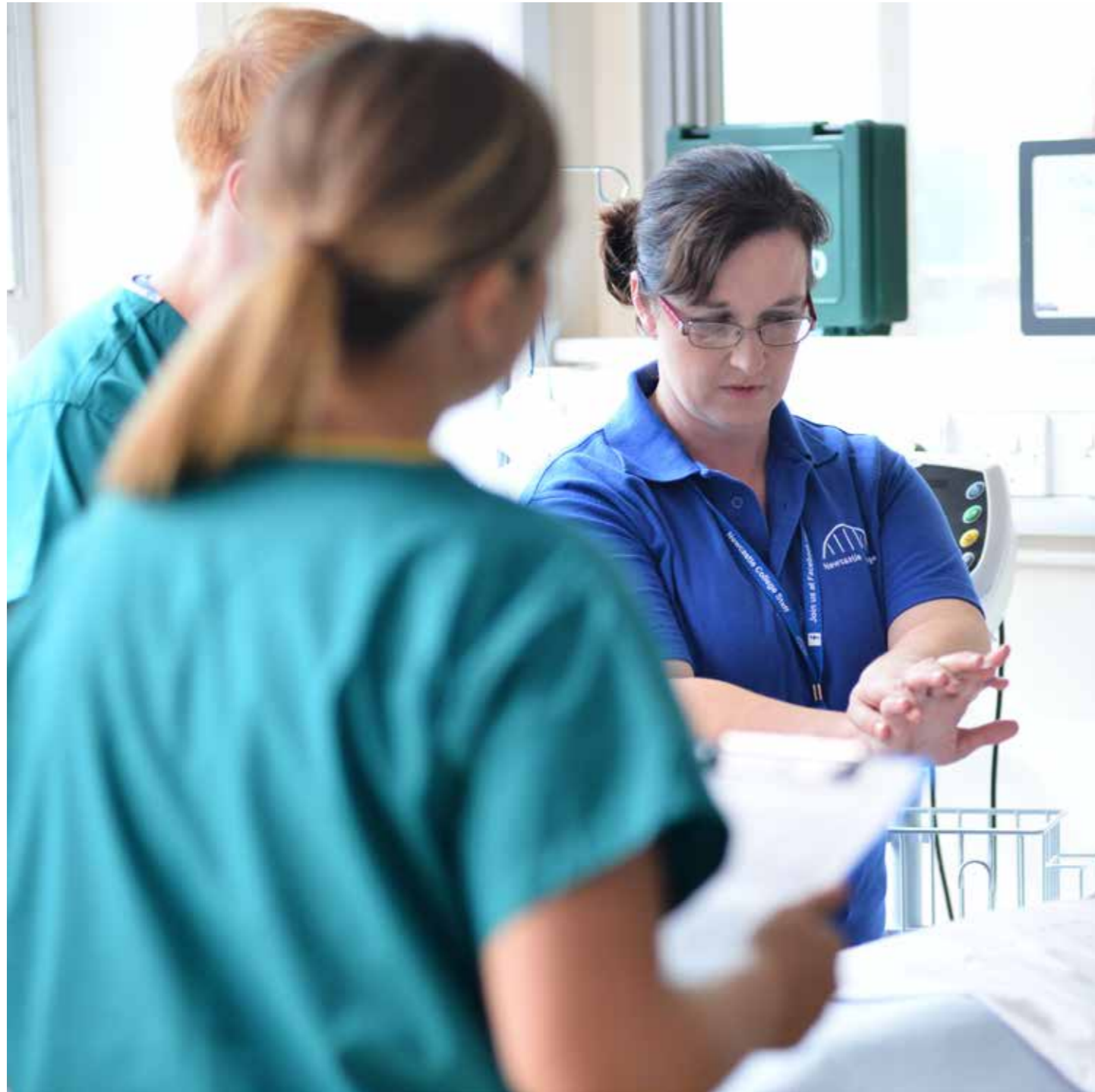
“

As part of NCG, we also have an opportunity to collaborate with colleges in other regions who have the same priorities as us and work together to find new ways to support our own students and employers in our own area.

**Scott Bullock,**  
Principal,  
Newcastle College.







# OUR VALUES

We value and empower people by:

Being both **inclusive**  
and **diverse**



**Trusting** and **respecting**  
our communities



Taking **ownership** whilst  
working **collaboratively**



Inspiring **excellence**  
and **curiosity**



“

It's really great to learn from a tutor that has already been through what we are going through. The experience they have really guides us and gives us an advantage as we are provided feedback on how to deal with real life situations directly from an industry professional.

**Richard Mbonipa,**  
NCG Health and  
Care Graduate.



## VISION

To be the UK's leading college group recognised for our local impact, national influence and reach.



### QUALITY

Exceptional teaching, learner experience and outcomes



### CURRICULUM

Innovative, relevant courses and qualifications



### PEOPLE

Ambitious and responsible educators and leaders



### FACILITIES

Outstanding digital and physical learning environments



### FINANCE

Financial sustainability powering reinvestment



### REACH

Impactful external engagement and civic commitment

## MISSION

Enabling social mobility and economic prosperity through exceptional education.

A GREAT PLACE **TO LEARN**

A GREAT PLACE **TO TEACH**

A GREAT PLACE **TO WORK**

A GREAT PLACE **TO LEAD**



NCG  
Rye Hill House  
Scotswood Road  
Newcastle upon Tyne  
NE4 7SA

Tel: +44 (0) 191 200 4000  
Fax: +44 (0) 191 200 4517

[www.ncgrp.co.uk](http://www.ncgrp.co.uk)

### **VISIT OUR WEBSITES**

[www.carlisle.ac.uk](http://www.carlisle.ac.uk)  
[www.kidderminster.ac.uk](http://www.kidderminster.ac.uk)  
[www.lewisham.ac.uk](http://www.lewisham.ac.uk)  
[www.newcastlecollege.co.uk](http://www.newcastlecollege.co.uk)  
[www.newcastlesixthformcollege.ac.uk](http://www.newcastlesixthformcollege.ac.uk)  
[www.southwark.ac.uk](http://www.southwark.ac.uk)  
[www.westlancs.ac.uk](http://www.westlancs.ac.uk)