



SKILLS PLEDGE



ABOUT NCG

We exist to create life-changing opportunities for individuals that strengthen the prosperity of their local communities. We are committed to creating inclusive communities of excellent learning and teaching which benefit from sharing best practice developed across the seven learning organisations which are NCG.

Each of NCG's colleges works to create a future workforce, supporting students to develop the skills the local economy needs. We work closely with local employers and stakeholders to identify what these skills and attributes are and how we can best instil them in our learners.

VISION

To be the UK's leading college group recognised for our local impact, national influence and reach.

★	★	★	★	★	★
QUALITY	CURRICULUM	PEOPLE	FACILITIES	FINANCE	REACH
Exceptional teaching, learner experience and outcomes	Innovative, relevant courses and qualifications	Ambitious and responsible educators and leaders	Outstanding digital and physical learning environments	Financial sustainability powering reinvestment	Impactful external engagement and civic commitment

MISSION

Enabling social mobility and economic prosperity through exceptional education.

HOW WE WORK WITH EMPLOYERS AND STAKEHOLDERS

We work closely with both local and national employers and stakeholders who support our vision and commitment. We are committed to developing long term, high-quality, mutual relationships which:

- shape the development of the curriculum we offer.
- add value to learning and ensure students meet their full potential.
- support employers to meet their skills needs and grow their organisation whilst being recognised for their continued support.

SHAPING THE FUTURE TOGETHER (INTENT)

To ensure our students leave us with the very best outcomes, we align educational outcomes with industry needs by working together to build a curriculum responsive to demand. Employers are encouraged to actively participate in shaping the future of our students by providing insights into the skills and attributes that are most valuable in the workplace.

BRIDGING THE GAP (IMPLEMENTATION)

Employers play a vital role in bridging the gap between academic learning and equipping students with the skills and knowledge needed to thrive in the real-world. We invite employers to actively engage directly with students, faculty and curriculum teams and contribute to the delivery of the curriculum in several ways, such as providing work placements, participating in guest lectures and workshops and delivering inspirational speeches.

MEASURING SUCCESS (IMPACT)

We work together with our employers to ensure that the contribution they make leads to positive outcomes for our students and the skills needs of the broader community. By measuring the impact of their involvement, employers contribute to the continuous improvement of our programs and demonstrate the tangible benefits of collaboration. We encourage our employers to share success stories, provide feedback, and participate in assessment processes.

OUR EMPLOYER PARTNERSHIPS



DMB Building Ltd specialise in projects from start to finish, including new builds, conversions, extensions, thermal plastering or passive homes. They currently employ three Carlisle College apprentices and are regular supporters of Carlisle College events and awards.

David Benn, Director at DMB Building Ltd said: "I have had regular apprentices over the years. Staff at Carlisle College are great with assisting me if I have issues or queries; they make having an apprentice easy. My apprentices have all passed their courses with flying colours, which I think is mostly down to the staff at the College."

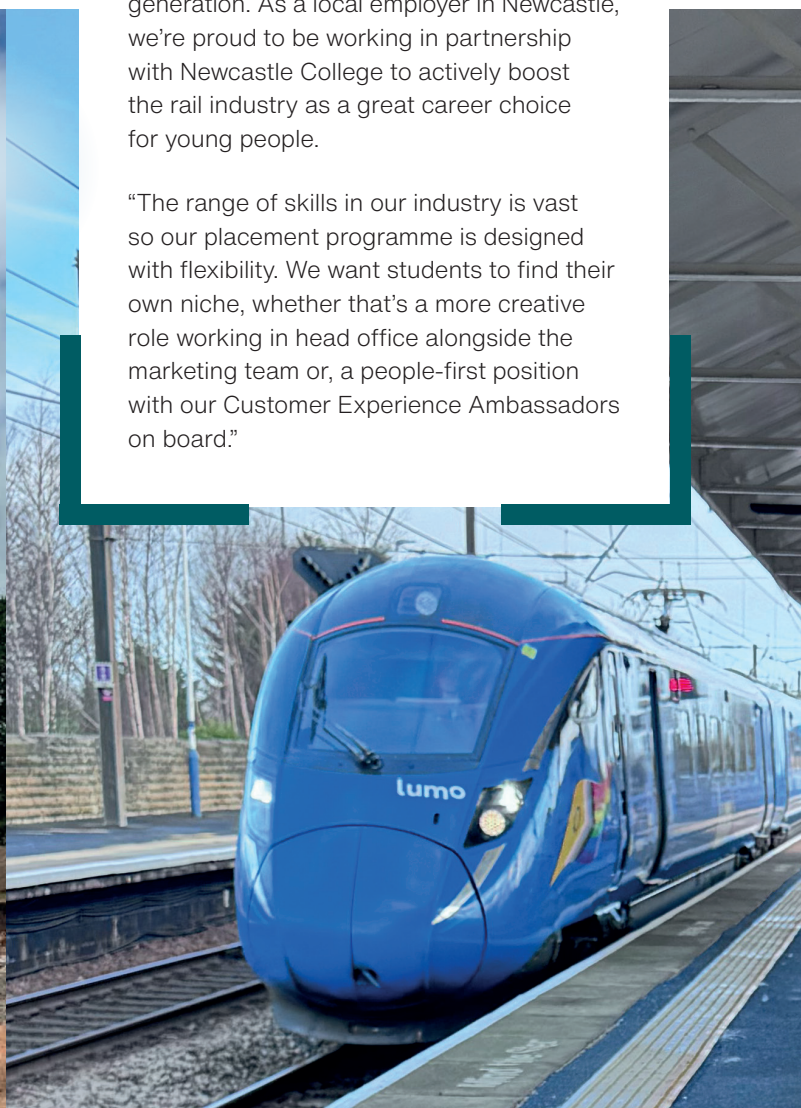
lumo



Newcastle College recently celebrated a successful first year working in partnership with Newcastle-based train operator Lumo, helping to equip the next generation of local travel and tourism professionals with invaluable skills for the sector.

Martijn Gilbert, Managing Director at Lumo said, "At Lumo we're passionate about creating opportunities for the next generation. As a local employer in Newcastle, we're proud to be working in partnership with Newcastle College to actively boost the rail industry as a great career choice for young people.

"The range of skills in our industry is vast so our placement programme is designed with flexibility. We want students to find their own niche, whether that's a more creative role working in head office alongside the marketing team or, a people-first position with our Customer Experience Ambassadors on board."



SIGN UP TO OUR SKILLS PLEDGE



We are committed to creating a curriculum and learning experience that not only meets academic standards but also equips our students with the skills and knowledge they need to thrive in the world of industry.

Evidence suggests that seven meaningful encounters with an employer before the age of 18 makes young people less likely to be NEET. With this in mind, we are actively working with industry to design innovative opportunities for students to have encounters within the world of work.

We invite employers and stakeholders to actively engage with us and sign up to our Skills Pledge and make a commitment to participate in a minimum of three activities a year with us which support intent, implementation and impact of our work.









Our Skills Pledge is free to join and has three levels of engagement dependant on the level of commitment you can offer. We understand our employers and we know how busy you are, so we have tailored the scheme to allow you to join at the level you are comfortable with.

- Bronze Employers: Commit to engaging in three activities per year.
- Silver Employers: Commit to engaging in six activities per year.
- Gold Employers: Commit to engaging in nine activities per year.

BENEFITS

As a Skills Pledge member you will benefit from actively enhancing and shaping our curriculum to meet local skills needs and those of your own organisation, enabling us to

work together for the benefit of our communities and local economic prosperity. In addition you will benefit from:

			
Access to a future talent pool via college students	Certification of scheme acceptance which recognises your commitment	Supporting your organisation to advance their social responsibility	Priority access to college offers, updates and newsletters
			
Invites to networking opportunities and employer events	Access route to become a college patron	Opportunity to endorse the college curriculum	Obtain endorsement by working in partnership with the college

SKILLS PLEDGE COMMITMENT

Employer Name:

Employer Contact:

Employer Email:

Employer Telephone:

Please complete the pledge matrix outlining the number of activities your organisation can commit to. You can commit to as many or as few as three activities per year. For example, if you think you can attend three open days in a year, please enter three in the relevant space.

Pledge Type	Number of pledges
Support validation boards to endorse higher/degree apprenticeships, HNC, HND, and foundation, honours and masters degrees.	
Support college promotional activity including attendance at careers days / open events.	
Provide masterclasses or taster sessions / inspirational speaking / presentations / guest lectures / technical support in the delivery of lessons or workshop activities.	
Offer work experience, live projects or industry placements to students or staff.	
Employ an apprentice or train your workforce through the college e.g. CPD / short courses.	
Support the employability of students e.g. hosting mock interviews, mentoring students, promoting employment opportunities via the college and the recruitment of students, guaranteed job interviews.	
Provide industry insight through participation in college industry boards, forums or networks.	
Engage in curriculum design and endorsement.	
Sponsor curriculum events, competitions, and awards.	
Contribute resources, equipment, materials or access to work-based equipment or technology.	

DECLARATION

We pledge that we can commit to the skills activities indicated.

We are committed to working in partnership and will maintain a high level of engagement, aspiring to create a pathway for (college) students to seamlessly transition from education to employment, ultimately contributing to the growth and success of both our organisations and the broader community.

Signed:

Contact Name

Employer Name

Position

Date

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VISIT OUR WEBSITES

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