

POLICY / PROCEDURE TITLE		DATE OF APPROVAL
Social Value Statement		January 2025
APPROVED BY	VERSION NO.	VALID UNTIL
Executive Board	1	January 2026

OWNER	Head of Market Insight		
GROUP EXECUTIVE LEAD	Executive Director – Business Development		
DOCUMENT TYPE	Policy <input type="checkbox"/>	Group Procedure <input checked="" type="checkbox"/>	Local Procedure <input type="checkbox"/>
PURPOSE	This document sets out the NCG Social Value (SV) Statement, providing a clear understanding of what SV means for NCG, presents our pledges, aligned to our values and strategic plan, and provides examples of how these are embedded in our activities. It also outlines the process for managing SV commitments made by our suppliers.		
APPLICABLE TO	All NCG employees.		
EQUALITY ANALYSIS COMPLETED [POLICIES ONLY]	Yes <input type="checkbox"/>	No <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
KEY THINGS TO KNOW ABOUT THIS POLICY	<ol style="list-style-type: none"> 1. The new UK Procurement Act significantly enhances SV in public. This will be achieved by a) prioritising public benefit, the Act requires public sector buyers to prioritise maximising public benefit when awarding contracts; and b) Moving away from MEAT (most economically advantageous tender) to MAT (most advantageous tender), allowing for greater emphasis on SV factors. 2. SV therefore impacts not only procurement, but on funding and bidding activities, with Business Development and External Engagement (BDEE) required to demonstrate how NCG will achieve SV through its provision of services / contracts. 3. Procurement Team has established SV as an integral element in the procurement of goods and services. BDEE and Procurement are collaborating to ensure that SV commitments are monitored and recorded. 		
EXPECTED OUTCOME	Readers are expected to understand the organisational position on SV, know their responsibilities in relation to the policy and comply with the terms of the policy.		

MISCELLANEOUS**LINKED DOCUMENTS**

- Funding Bid and Generic Income Approval Policy

KEYWORDS

- Social value / added value
- Communities
- Impact
- Sustainability

NCG Social Value Statement

January 2025



Introduction

The purpose of this statement is to establish a clear understanding of what social value means for NCG, to present our SV pledges, aligned to our values and strategic plan, and to provide examples of how these are embedded in our activities. We define SV as *‘ensuring our activities and processes generate a positive impact on our people, communities, places, local economy and the environment.’*

Context

NCG’s core mission is to enable social mobility and economic prosperity through exceptional education. We recognise that SV is intrinsic to the services we provide to our students, to employers and in our role as an influential anchor institution in the communities we serve. SV is reflected in a range of Group policies, plans, and strategies. NCG achieves SV through:

- our direct delivery of education and training;
- our activities as a significant employer;
- our strategic theme of ‘financial sustainability powering reinvestment’;
- our ability, as a large organisation, to leverage our buying power to achieve outcomes for our communities; and
- recognition that, as an influential anchor institution, we can promote SV to our students, stakeholders, other education providers, our networks and employer groups.

Procedure

Business Development and External Engagement (BDEE) and Procurement to coordinate engagement with suppliers who have made SV commitments.

- **SV Register:** Procurement has established a register of suppliers’ SV commitments
- **Collaboration:** BDEE and Procurement to liaise on both the SV questions in tenders and the evaluation of responses to ensure alignment with NCG and College development plans.
- **Central Coordination:** BDEE will provide central coordination to follow up on these opportunities, identifying colleagues to liaise with suppliers to ensure commitments are realised and to analyse impact.



Leadership

NCG’s vision is ‘To be the UK’s leading college group recognised for our local impact, national influence and reach.’

Through its purposeful, collaborative, and values-based approach, NCG leadership provides the vision, commitment, and coordination to drive a positive impact in aal and community, economic and environmental wellbeing.

	Social & Community	Economic	Environment
Social value pledges	<ul style="list-style-type: none"> • Tackle inequality • Improve health and wellbeing • Support community cohesion • Be a ‘Good Work’ employer • Reduce disability employment gap 	<ul style="list-style-type: none"> • Drive education and training • Improve productivity • Increase supply chain resilience and capacity • Support entrepreneurship 	<ul style="list-style-type: none"> • Effective stewardship of the environment • Improve sustainability
Examples of how these are embedded in our activities.	<p>All</p> <ul style="list-style-type: none"> • Wellbeing & mental health support • Equality, Diversity, Inclusion & Belonging Strategy • Place-based governance <p>Students</p> <ul style="list-style-type: none"> • Care covenant • NCG Guarantee, providing learners with training centred on employability, mental fitness, community, digital and enterprise • NCG Skills Competitions to support students to hone their employability and attitude skills and self-confidence <p>Employees / NCG Workforce</p> <ul style="list-style-type: none"> • Commitment to ‘Good Work’ • NCG People Plan and Leadership Hub <p>Communities</p> <ul style="list-style-type: none"> • Good for Me Good for FE • All staff are eligible to take a voluntary day each year • Our Community is Your Community • College charitable events. 	<ul style="list-style-type: none"> • Engaging with employers, educational institutions, civic and community organisations to develop our curriculum and wider offer • Connecting employers to talented students for work placements, live briefs and employment. • Leveraging our supply chain for sustainable procurement, resilient supply chain, and benefits for the community • NCG Guarantee • Accredited Living Wage Employer • Strategic theme of ‘financial sustainability powering reinvestment.’ 	<ul style="list-style-type: none"> • Sustainability embedded across curriculum offer. • Environmental Strategy with stretching targets • Contributing insight and intelligence to shape national and regional policy • Suite of sustainability CPD for staff • Sustainable procurement.